



HAUTE GRANDEUR

GLOBAL HOTEL AWARDS

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HOSPITALITY SUPERSTARS TO BE LAUDED AT HAUTE GRANDEUR GLOBAL AWARDS™ GALA CEREMONY

Hospitality stars set to shine on the world stage at Haute Grandeur Global Awards™ Gala Ceremony, hosted at St. Regis Kuala Lumpur, Malaysia on 19 October 2019.

The prestigious Haute Grandeur Global Awards™ is a red-carpet event without compare, seen as one of the most coveted invitations on the luxury hospitality calendar. Each year, this prestigious Gala Ceremony brings together the industry's elite, joining key VIPs, influencers and decision-makers in celebration of the most exceptional hospitality experiences across 7 continents, 60 countries and 3 industries.

Top luxury hospitality brands from around the world compete year after year in pursuit of the ultimate accolade in overall excellence. Leading brands represented include Anantara, Banyan Tree, Marriott, Fairmont, Hilton, Mandarin Oriental, Sofitel, St Regis, The Four Seasons, The Peninsula, Rosewood, The Ritz Carlton, Alila Hotels & Resorts and Westin, among others.

2018 saw the Awards hosted at Palazzo Versace Dubai, with the magnificent Five Palm Jumeirah Dubai announced as overall winner. The 2019 Awards Gala promises to be yet another spectacular occasion, with the line-up including world-class entertainment and finest cuisine, and a celebrity presenter as host.

Contenders for the sought-after Haute Grandeur Excellence Awards are seen as the benchmark in the industry. These supreme accolades award participating establishments status and prestige by association. Participating hotels, spas and restaurants set the example and emphasise the importance of striving for excellence on every level, and doing so relentlessly. "Haute Grandeur Global Awards™ is proud to be a force of change and inspiration for hospitality establishments worldwide, encouraging them to continuously excel," says Haute Grandeur Founder and Managing Director, Marinique de Wet. "Hospitality is one of the greatest and fastest-growing industries, and healthy competition is vital to the sustainability of an industry that creates countless jobs worldwide."

Among the many awards systems, the Haute Grandeur Global Awards™ concept is absolutely unique. Its fair and transparent process ensures unbiased results, recognising exceptional experiences through quality feedback from guests, as opposed to a number of votes by the general public or a panel of judges. This approach to measuring excellence is exclusive to Haute Grandeur, and the reason why these Awards are among the most respected in the world.

Every year, Haute Grandeur Global Awards™ takes care to select a leading destination to host the high-status Awards Gala Ceremony. "A key element to the success of the event is choosing the ideal host destination," says De Wet. "Malaysian hospitality is famed worldwide, so we are delighted to bring the 2019 Haute Grandeur Global Awards Gala Ceremony to this beautiful country." Kuala Lumpur is described as the sparkling heart of Malaysia, and won the bid to host because it is a miraculous city. With its gleaming skyscrapers, impressive architecture, ancient landmarks, and a myriad of natural attractions and food experiences, the city lures visitors from all around the globe. "The Haute Grandeur Global Awards Gala Ceremony is not just a valuable networking opportunity," says De Wet.

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“We want to inspire guests to explore Malaysia, and discover what makes it one of the world’s most thriving hospitality regions.” Haute Grandeur partners with the host property to offer members special rates, encouraging dignitaries to spend time in the host city.

St. Regis Malaysia makes for the perfect host venue, because it represents the ultimate in service excellence, and continues to raise the bar in a fiercely competitive industry. The hotel represents modern luxury in the Malaysian capital, combining vibrant contemporary art with travel heritage, authentic Asian dining and eclectic design – the embodiment of true urban glamour. “It is an absolute pleasure to host the Haute Grandeur Global Awards Ceremony this year at The St. Regis Kuala Lumpur. We are honored to be selected as the host property by one of the world’s leading Awards bodies that celebrate the pinnacle of achievement in global hospitality as we make everyday exquisite, says General Manager Mr Renato de Oliveira.” “We pride ourselves in delivering bespoke, exemplary and anticipatory service that promises each of our guest an unforgettable experience long after their visit”

The Haute Grandeur Global Awards Gala Ceremony is one of the highlights of the year, and prominently showcased in the media. For the 2019 event, global event partners include Emirates Airlines, the Tourism Authority of Malaysia & St Regis Hotels & Resorts.

“Providing a platform to celebrate our dignitaries’ achievements is just a part of what we aim to achieve with the Awards,” says De Wet. “Above all, the Awards acknowledge hard work, commitment, determination, leadership, and success. Haute Grandeur Awards recognise only the most remarkable hotels, spas and restaurants, inspiring superb hospitality establishments to reach even greater heights, and so continually raise the standards of service excellence in the industry.”

Haute Grandeur Global Award winners, and participating establishments, are perceived as superlative. The Awards are world-renowned as the highest accolade a property can receive, recognised is a golden stamp of excellence, guaranteed.

Honored guests from around of the world can expect the most magnificent celebration of the year, a night of opulence, salutation and acclamation.

For booking enquiries to attend this illustrious black-tie event, email info@hautegrandeur.com

Visit www.hautegrandeur.com to become a member and for more information.

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