



HAUTE
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I GLOBAL HOTEL AWARDS I

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**KINGS AND QUEENS OF HOSPITALITY TO REIGN SUPREME
AT HAUTE GRANDEUR GLOBAL AWARDS™ GALA**

**Dubai's palatial Palazzo Versace sets the scene for a night of splendour and acclamation
as Haute Grandeur Global Awards™ will crown the world's finest in hospitality
at a grand Awards Ceremony on 1 November 2018.**

No other red-carpet event exemplifies luxury and excellence like the Haute Grandeur Global Awards™. Each year, this prestigious Awards gala boasts a star-studded guest list, bringing notable names and respected luminaries in the industry together, in celebration of the greatest guest experiences from around the world.

Eminence, exclusivity and distinction set the backdrop for the Awards, with numerous respected hospitality groups represented on the night: Anantara, Banyan Tree, Waldorf Astoria Dusit Thani, Fairmont, Hilton, Mandarin Oriental, Accor, St Regis, Four Seasons, The Peninsula, Rosewood, The Ritz Carlton and Westin, among others.

Only the best hotels, spas and restaurants make the grade, as top luxury hospitality brands from across various continents, countries and categories compete for the ultimate accolade in overall excellence. The restaurant division is a thrilling new addition to the Haute Grandeur Global Awards™ portfolio, drawing a burgeoning industry to this esteemed event.

"Hospitality is one of largest and fastest-growing industries. Healthy competition is key to the sustainability of an industry that creates jobs globally," says Haute Grandeur Founder and President, Marinique de Wet. "The Awards emphasize the importance of continuously striving for excellence. We are proud to contribute and encourage establishments worldwide to continuously excel on all levels. Association with Haute Grandeur guarantees participating establishments status and recognition, and we are proud to contribute to raising the standards of excellence in hospitality worldwide."

Amid many Awards programmes, the Haute Grandeur Global Awards™ system is unparalleled. This fair and transparent process guarantees unbiased results and is a unique concept exclusive to Haute Grandeur.

With each Awards event, Haute Grandeur selects an exemplary destination as host and this year Dubai has won the bid to host! "The success of the Awards relies greatly on selecting the perfect host destination," says De Wet. "Dubai is famous for its hospitality and we are honoured to bring the Awards to this inspiring city. From the marvel of its ultramodern architecture and breath-taking landscapes to the luxury shopping malls, cultural highlights, innovative adventure resorts and lively nightlife, Dubai is a dream destination. The annual Awards Gala Ceremony presents delegates with an opportunity to connect and network. But more than that, we aim to introduce guests to the wonder of Dubai, with a first-hand experience of this leading, dynamic city in hospitality. Haute Grandeur members enjoy special rates and are encouraged to explore the host city."

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Palazzo Versace Dubai, also an esteemed member of the Haute Grandeur Global Awards™, was selected as a perfect host venue because of its commitment to continuously raising service standards. Described as a neo-classical masterpiece, the property exudes regal character – a 16th century Italian Palace merged with subtle Arabian architecture and interiors custom-made by the Versace brand. The hotel is situated in the heart of the Culture Village, offering discerning guests a hospitality experience fit for royalty.

“It is such an honour to have the Haute Grandeur Global Awards in Dubai this year, to celebrate together the elite of the hospitality through the most precious thing of this field – its people. We are so pleased to host this prestigious ceremony at Palazzo Versace Dubai, knowing that this event will shape the global hospitality landscape” said Sandra Tikal, General Manager of Palazzo Versace Dubai.

Annually the Haute Grandeur Global Awards™ steals the spotlight, recognised as the event with the most coveted invitation on the hospitality calendar. The 2018 Awards Gala Ceremony is set to be a spectacular affair, with a carefully curated lineup of speakers, entertainers, a celebrity compere and world-class cuisine to delight guests. The 2017 Awards was hosted at Sofitel Bangkok Sukhumvit Thailand, with Rosewood Beijing named as overall winner.

The Haute Grandeur Global Awards™ Awards Gala ceremony is one of the most anticipated events of the year, capturing the attention of the media, VIPs and industry influencers. 2018 global event and media partners include Emirates Airways, UBER, Bespoke International, Global Travel Media, Exquisite Media, Travel Daily Media, Gaya Travel Magazine, Travelindex, Luxurious Magazine, People Publishing Media Group to mention a few.

“The Awards set a new standard of service excellence and inspire even greater success in already remarkable hospitality establishments,” says De Wet. “Our Awards gala is more than just a celebration of our dignitaries’ achievements. It honors the tenets of hard work, commitment, determination, leadership, and success. We commend only the most exceptional.”

Haute Grandeur Global Awards™ are recognized as the highest accolade in hotel, spa and restaurant industries and it is the Award that everyone is talking about – an absolute guarantee of excellence. Award winners and participating establishments are deemed outstanding and recognized as the benchmark in the industry.

The red carpet is at the ready to welcome an assemblage of distinguished guests from around of the world, for what promises to be the most magnificent celebration of the year.

For booking enquiries to attend email us on info@hautegrandeur.com

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