



PRESS FOR IMMEDIATE RELEASE RELEASE

2016 HAUTE GRANDEUR GLOBAL HOTEL AWARDS PRINCESS D'ÂN NAM Resort & Spa SHORTLISTED

Thursday, 19 November 2015

We are delighted to announce that the PRINCESS D'ÂN NAM Resort & Spa has been nominated by Haute Grandeur Global Hotel Awards in the following categories: "Best Hotel Website, Pool Villa Resort, Seaside Resort, Relaxation Resort and Spa Retreat.

Our new website will allow travellers to experience one of the world's most enchanting destinations even before their journeys begin and the enhanced user-friendly booking engine will help to ensure a much more convenient reservations and confirmation process and we are sure that this will help us to win the award for Best Hotel Website. Judging on the comments we have received over the past 12 months on TripAdvisor and on our Facebook page, we are certain we have a good chance in winning in either the Pool Villa Resort or Relaxation Resort category. With our unique 1800-square meter Spa & Wellness overlooking the East Sea, we are proud to be nominated in the Spa Retreat category.

Speaking on behalf of the resort, General Manager - Wessel Krauss commented, "We're very pleased to be shortlisted to win the 2016 Haute Grandeur Global Hotel Awards and we are honoured to be a member of the Haute Grandeur Global Hotel Awards. The 2016 awards provides us with an excellent opportunity to enhance our exposure world-wide. We decided to enter the awards because of the unique and transparent annual rating process whereby the opinion of both guests, staff and industry experts are combined scores from TrustYou.com which measures the hotels' marketing efforts, TripAdvisor scores, online presence and social media performance. I just wanted to say a big thank you to everyone at Haute Grandeur Global Hotel Awards. The quality of the awards is amazing and we get many positive reactions on our nomination resulting in more exposure on the World Wide Web and ultimately in more reservations for our resort."

Vietnam based PRINCESS D'ÂN NAM Resort & Spa, located directly on Ke Ga Bay, Binh Thuan Province and member of Small Luxury Hotels of the World™ features 48 Villas set in 10 acres of well-maintained gardens, 4 secluded swimming pools, two restaurants, an open air bar, 1800-square meters of Spa & Wellness, a fully equipped fitness club and a dedicated activities/water sports lodge on the beach.

For more information please contact Mr. Renaud Hanemian – Director of Sales and Marketing at (84 8) 3845 5990 or via email dosm@princessannam.com

The completed website and re-branding was launched on 30 October, 2015 at <http://www.princessdannam.com>.

RESORT ADDRESS

HON LAN | TAN THANH COMMUNE | HAM
THUAN NAM DISTRICT |
BINH THUAN PROVINCE | VIETNAM
TEL (84 62) 3682 222 | FAX (84 62) 3682 333

SALES OFFICE IN HCM

1ST FLOOR | GMA BUILDING
307/6 NGUYEN VAN TROI STR. | WARD 1 | TAN
BINH DIST. | HO CHI MINH CITY | VIETNAM
TEL: (84 8) 3845 5990 | FAX (84 8) 3845 5991