



PRESS RELEASE

## BANYAN TREE KUALA LUMPUR

### Best Prime Location Hotel in Malaysia



**KUALA LUMPUR, SEPTEMBER 2022** – Banyan Tree Kuala Lumpur is Banyan Tree Hotels & Resorts' first urban resort in Malaysia has been awarded for its excellence in ***"Best Prime Location Hotel in Malaysia"***. Located in the heart of Kuala Lumpur's Golden Triangle, the renowned commercial, shopping and entertainment hub of Malaysia. Where guests are charmed by its warm Malaysian hospitality, melting pot of cultures, and fascinating cosmopolitan lifestyle.

A top an elegant skyscraper of 60 levels, Banyan Tree Kuala Lumpur features 55 well-appointed rooms and suites starting from a spacious 51 sqm Banyan Retreat to the 313 sqm Banyan Tree Suite, all with a beautiful oval soaking tubs overlooking the city skyline; the award-winning Banyan Tree Spa offering complete rejuvenation and comfort; state-of-the-art fitness facility and a stunning open-air swimming pool; 2 boardrooms to hold intimate get-togethers and professional business meetings, as well as 6 stylish restaurants and bars with magnificent views of Kuala Lumpur city from different levels.

The Haute Grandeur Global Excellence Awards recognize remarkable achievements in delivering consistent, exceptional experiences in the global luxury hospitality industry.

**BANYAN TREE KUALA LUMPUR**

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“We are delighted to receive this recognition by Haute Grandeur Excellence Awards showcasing Banyan Tree Kuala Lumpur as the hotel location for guest to experience the best of Kuala Lumpur right at our door step, from shopping, a haven of culinary delights and melting pot of cultures.”

Banyan Tree Kuala Lumpur is certified “Clean & Safe Malaysia” by Malaysian Association of Hotels, as well as “Banyan Tree Safe Sanctuary” certification programme of the Banyan Tree Group. Both certifications are inspected and qualified by the international inspection and certification organization Bureau Veritas.

Learn more about our Safe Sanctuary program click [here](#) or to view our video click [here](#).

For more information, please visit our official website:

[www.banyantree.com/malaysia/kualalumpur](http://www.banyantree.com/malaysia/kualalumpur) or email [kualalumpur@banyantree.com](mailto:kualalumpur@banyantree.com)

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#### **About Banyan Tree Group**

Banyan Tree Group (“Banyan Tree Holdings Limited” or the “Group”) is one of the world’s leading independent, multi-brand hospitality groups centred on stewardship and wellbeing while offering exceptional, design-led experiences for the global travellers of today and tomorrow. The Group’s diversified portfolio of hotels, resorts, spas, galleries, golf and residences is centred around an ecosystem of 10 global brands, including the award-winning [Banyan tree](#), [Angsana](#), [Cassia](#), [Dhawa](#) and [Laguna](#), as well as the highly anticipated new brands of [Homm](#), [Garrya](#), Folio and two new Banyan Tree brand extensions, [Banyan Tree Escape](#) and [Banyan Tree Veya](#).

Founded in 1994 on the core concept of sustainability, Banyan Tree Group seeks to create long-term value for all stakeholders and destinations across its network of properties, products and brands, through a purpose-driven mission. With 8,000 associates across 23 countries, Banyan Tree Management Academy (BTMA) was established in 2008 to support the Group’s goals through advancing people development, management excellence, and learning with integrity and meaning.

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Banyan Tree Group has received 2,921 industry awards and accolades since inception over 25 years ago, most recently being named among the Top 25 Hotel Brands in the World by Travel + Leisure. It has also received recognition for its commitment to environmental protection and community development through its Banyan Tree Global Foundation (BTGF), which aligns the Group's efforts to the United Nations Sustainable Development Goals. Executing on its regionalised growth strategy, the Group's global footprint continues to grow with 47 new hotels and resorts under design and construction in the pipeline, in addition to 58 operating hotels in 17 countries as of December 2021. As a global industry hospitality leader, Banyan Tree Group firmly embeds its mission to be a business that benefits all stakeholders, for the greater good.

Banyan Tree Group entered a strategic long-term partnership with Accor in 2016 to develop and manage Banyan Tree branded hotels around the world along with the access to Accor's global reservations and sales network, as well as the loyalty programme ALL – Accor Live Limitless. It also formed a joint venture with China Vanke Co. Ltd. in 2017 – focusing on active ageing and wellness hospitality projects.

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