

## HOSPITALITY SUPERSTARS LAUDED AT HAUTE GRANDEUR GLOBAL AWARDS $^{\mathsf{TM}}$ GALA CEREMONY

Top hotels, spas and restaurants shine on the world stage at Haute Grandeur Global Awards™ hosted at St. Regis Kuala Lumpur, Malaysia on 19 October 2019.

Another year, another spectacular Awards season. 2019 set the scene for fierce competition, as leading luxury hospitality brands vied for the ultimate honor in overall excellence – a Haute Grandeur Award. Only the most exceptional hotels, spas and restaurants make the cut, awarded for outstanding achievement and greatest contribution to the industry.

The Haute Grandeur Global Awards<sup>TM</sup> ceremony is revered as the most prestigious event on the luxury hospitality calendar, bringing the industry's most esteemed thought leaders, decision makers, influencers and personalities together in celebration of the world's finest hospitality experiences.

"Haute Grandeur Global Awards<sup>TM</sup> raise standards of excellence in hospitality globally, inspiring establishments to outperform past achievements," says Haute Grandeur Founder and President, Marinique de Wet. "Though the winners have reached the pinnacle of success, their toughest challenge still lies ahead – because attaining success is hard, but remaining successful is even harder. That is why we must set ambitious goals and continue to push our limits."

"In the pursuit of excellence, healthy competition is key," says De Wet. "Winning establishments are seen as the benchmark in the industry – they set the example, and emphasise the importance of always striving for excellence. This is vital for the sustainability of a thriving industry that creates jobs globally."

More than 300 honored guests from around of the world gathered for the most magnificent celebration of the year; a night of opulence and acclamation. The glamorous Gala Ceremony was hosted by Thai celebrity emcee Able Wanamakok, adding to the elegance and splendour of the occasion. Guests enjoyed a thrilling lineup of world-class entertainment by SAB A Capella, and superb cuisine created by Chef Azizi. The impressive guest list comprised respected dignitaries, such as Mr Iskandar Mirza Mohd Yusof, Senior Director Corporate Communication Division, Tourism Malaysia, Ms Shweta Sekhon, Miss Universe Malaysia 2019 and world renowned celebrity MC, Able Wanamakok from Thailand.

"The Haute Grandeur Global Awards™ concept is simply unrivaled," says De Wet. "We recognise excellence through guest feedback, as apposed to votes by the general public or a panel of judges. Unbiased results are guaranteed through a fair and transparent process. This is the Haute Grandeur way, and sets us apart in the world of Awards initiatives."

The Haute Grandeur Global Awards<sup>™</sup> are recognised as a guaranteed golden stamp of excellence. To win this coveted Award, an establishment must excel on all levels. Only superlative hotels, spas and restaurants that attain the ultimate in excellence, are recognised with the highest in accolades. Association with Haute Grandeur guarantees participating establishments status and distinction.

Winners are selected via a rigorous rating process, taking several factors into account. Winning hotels, spas, restaurants and acclaimed hospitality groups represented, included: Alila, Accor, Anantara, Banyan Tree, Bylgari, Capella, Cheval Blanc, EDITION hotels, Fairmont, Four Seasons, Melia Hotels International, Grand Hyatt, Hilton, InterContinental, Jumeirah, Marriott Hotels, Kempinski, Mandarin Oriental, One & Only, Raffles, Regent, The Ritz Carlton, Shangri-La, Taj, Waldorf Astoria, Westin Hotels and more.

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The brightest star of the night, Mandarin Oriental, Marrakech in Morocco was announced as the overall winner of the Haute Grandeur Global Excellence Award. Just minutes from the city center, Mandarin Oriental, Marrakech is situated on 49 acres of gardens and olive groves. With 65 heated pools and 500-year-old trees, the hotel offers a tranquil cosmopolitan escape from the excitement of this Moroccan city.

"We were honored to be selected as the host property for the 2019 Haute Grandeur Awards," says General Manager, Renato de Oliveira. "This opportunity reflects our dedication to excellence, and recognises those who continuously strive to excel. It was a magnificent occasion – executed in true Haute Grandeur style."

Haute Grandeur collaborated with global media partners such as Singapore Airlines, Tourism Malaysia, ITB Asia, The Fame, Forbes Asia, Official BESPOKE, Hall of Fame, The Arrival, VANVIM Studios and MICE Hospitality Group.

The next Haute Grandeur Global Awards Gala Ceremony will take place in Dubai in October 2020.

To become a member or for more information, please visit www.hautegrandeur.com

## Note to Editors:

## About Haute Grandeur Global Awards™

The Haute Grandeur Global Awards<sup>TM</sup> is the world's leading, most respected luxury hospitality Awards initiative, honoring establishments that continuously excel through remarkable hospitality experiences. The Awards recognise exceptional contributions by hotels, lodges, resorts, retreats, spas and restaurants worldwide.

Association with Haute Grandeur guarantees participating establishments global recognition, distinction, credibility and influence. The Awards are revered as the highest accolade in hospitality – a promise of unparalleled service excellence.

For more information, visit www.hautegrandeur.com

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