



PRESS RELEASE

Banana Island Resort Doha in line for more honors at the glittering Haute Grandeur Global Hotel Awards™ 2016

Doha, Qatar, November 16, 2015- Banana Island Resort Doha by Anantara, the luxury brand's first resort in Qatar, developed by Al Rayyan Hospitality, has won four nominations in The Haute Grandeur Global Hotel Awards 2016, the highest achievement award any hotelier can hope to receive, evident from the strict selection process where outstanding hotels are selected from a wide range of areas to participate in the Awards.

Banana Island Resort Doha by Anantara has been nominated for the best Island Resort, New Resort, Pool Villa Resort and Villa Resort in Qatar.

The Haute Grandeur Global Hotel Awards™ winners will be announced at a glittering Awards Event during 2016, after the annual rating poll closed. The Awards concept is the most transparent in the industry today with winners being announced based on customer feedback only.

"There's a big sense of achievement in being nominated for an award, and the management and team members Banana Island Resort Doha by Anantara are particularly proud and excited that we have managed to win nominations in four categories for 2016" said Mr. Thomas Fehlbier, General Manager of Banana Island Resort Doha by Anantara.

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Banana Island Resort Doha by Anantara
PO Box: 23919 - Doha, Qatar
T +974 4040 5050 F +974 4040 5000 E doha@anantara.com
anantara.com



He added, "The nominations come from travel industry professionals, so this is a big endorsement of our efforts to maintain our reputation as Qatar's leading luxury resort offering impeccable services."

The Haute Grandeur Global Hotel Awards™ defines and recognises hotels and establishments who set the gold standard for outstanding hotels worldwide.

The Award is dedicated to support and encourage excellence amongst hotels worldwide whilst aiming to strengthen the market share of those outstanding hotels that are committed to offer their guests a "wow" experience. It facilitates networking and foster collaboration between hoteliers with a vision to inspire and improve the hotel industry.

Banana Island Resort Doha by Anantara' feels a world away from bustling Doha but is only a 25 minute journey by luxury ferry from Al Shyoush Terminal located in the city's downtown area or a 10 minute helicopter ride directly from the airport with bird's eye views of the spectacular coastline.

- ENDS -

Editor's Notes:

Anantara is a luxury hospitality brand for modern travellers, connecting them to genuine places, people and stories through personal experiences, and providing heartfelt hospitality in the world's most exciting destinations. The collection of distinct, thoughtfully designed luxury hotels and resorts provides a window through which to journey into invigorating new territory, curating personal travel experiences.

From cosmopolitan cities to desert sands to lush islands, Anantara connects travellers to the indigenous, grounds them in authentic luxury, and hosts them with passionate expertise. The portfolio currently boasts over 30 stunning properties located in Thailand, the Maldives, Indonesia, Vietnam, China, Cambodia,

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Mozambique, Zambia, the UAE and Qatar, with a pipeline of future properties across Asia, the Indian Ocean, Middle East and Africa.

For more information on Anantara Hotels, Resorts & Spas, please visit www.anantara.com.

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About Global Hotel Alliance:

ABOUT HAUTE GRANDEUR GLOBAL HOTEL AWARDS™

The Haute Grandeur Global Hotel Awards™ is a prestigious globally trusted Hotel Awards initiative recognising only the very best hotel experiences from across all continents.

The Haute Grandeur Global Hotel Awards™ is an independent unbiased Global Hotel Awards initiative that is regarded as the pinnacle of achievement for hotels globally, and provide the much needed inspiration to the larger hotel industry who seeks positive role models to provide them with a reason to celebrate.

The value of a Haute Grandeur Global Hotel Award is powerful in terms of its ability to boost marketing and promises to have a direct impact on guests perceptions and revenue. It provides the much needed inspiration that hotels look for by identifying role model properties across all continents in order to further raise their current levels of service delivery to even greater heights.

Hotels can be nominated throughout the year and invitations only reach those properties that where successful further to a strict evaluation process that take into consideration all facets of a hotel. The final outcome of the Awards constitutes a transparent rating system where winners are announced on a country, continent and global

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basis in 92 categories, based upon guest and industry expert feedback. Haute Grandeur Global Hotel Awards™ allow winners to learn more on how they are able to improve their operations by means of a transparent result, a concept that is unique to these Awards only.

For the hotel industry winning a Haute Grandeur Global Hotel Award is more than an Award it is a method of ranking and assisting hotels and is regarded as the pinnacle of achievement for hotels globally. Winning a Haute Grandeur Global Hotel Award provides the public with a golden stamp of guaranteed hospitality.

For media enquiries, please contact:

Hiba Qalyoubi
Marketing Communications Manager
Banana Island Resort Doha by Anantara
Telephone: +974 4040 5050
Email: hqalyoubi@anantara.com

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